

(413-437-0524)

@spsullivan

S.P. SULLIVAN
sean@spsullivanmedia.com

SKILLS

Experienced reporter and news producer, capable writing in AP style on tight deadline. Able to tell stories across platforms, writing, shooting photos and video and recording sound. Proficient in HTML/CSS, search engine optimization, social media and most content management systems.

Software proficiency includes: Soundslides, GarageBand, Audacity, Final Cut Pro, Adobe Premiere, Photoshop, InDesign, Dreamweaver.

WORK HISTORY

Associate producer, MassLive.com (April 2010 - present)

Manage homepage, video content and politics blog for local news website with over 1 million monthly unique visitors. Produce video packages and live Web streams of local events. Engage with readers on-site and across social media platforms. Manage diverse responsibilities as part of a small editorial team and collaborate with sister newspaper in local coverage.

Media producer, S.P. Sullivan Media (Nov. 2009 - present)

Contract work for media clients including reporting, writing, editing, photo, video and back-end Web production, as well as workshop instruction in field production and best practices.

INTERNSHIPS & STUDENT MEDIA

Daily Hampshire Gazette, Amherst Media, Springfield Republican

Completed undergraduate internships at The Daily Hampshire Gazette (Northampton, MA, Fall 2008, news intern), Amherst Media (Amherst, MA, Winter-Spring 2009, video production intern) and Springfield Republican (Springfield, MA, Summer 2009, targeted media intern).

DailyCollegian.com, UVC-TV 19, WMUA 91.1 FM

Worked for The Massachusetts Daily Collegian and DailyCollegian.com from Sept. 2006 until April 2010. Instituted digital-first production policies and oversaw redesign and relaunch of DailyCollegian.com on a Wordpress publishing platform as Managing Editor in fall of 2009.

Served as Executive Producer for an editorial talk show on student-run television station UVC-TV 19 and an on-air entertainment anchor for community radio station WMUA 91.1 FM.

EDUCATION, TRAINING & RECOGNITION

B.A., Journalism & Anthropology, University of Massachusetts

Class of 2010. Graduated with honors. Received 2009 Crowley Award for Column Writing from the UMass Journalism Department.

Poynter Institute for Media Studies

Received 2009 Fellowship for Young Journalists. Attended two-week 'multimedia bootcamp' and trained in reporting across platforms. One of 40 selected nationwide.

National Society of Newspaper Columnists

Third place, 2009 National Society of Newspaper Columnists scholarship contest.

VOLUNTEER WORK

Volunteer work includes research for the Voice of Witness oral history project and videography and production for Amherst Media, Northampton Community Television and the Online News Association.